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DIMENSION DATA NAMES CEO OF CLOUD BUSINESS

Johannesburg, South Africa – 21 July 2011 - Dimension Data today named Steve Nola, CEO of Dimension Data in Australia since 2001, as CEO of its newly-formed Cloud Solutions business unit. This follows the announcement last month that Dimension Data had acquired the Santa-Clara based enterprise cloud company, OpSource.

Commenting on Nola's appointment, Brett Dawson Dimension Data's Group CEO said, "Steve has been nominated to accelerate the Group's cloud strategy based on his strong 22-year track record with Dimension Data as an executive and a leader with proven execution skills, and ability to drive value. Under Steve's leadership, the Australian business has grown from revenues of US\$365 million in 2002 to over US\$1 billion today. Steve has also successfully transformed the Australian business from a reseller into an IT outsourcing and managed services focused business. In addition, his experience with cloud architecture, telecommunications, services, and IT outsourcing stands him in good stead to establish and grow Dimension Data's global Cloud Solutions business."

Added Nola: "I am excited about my new role leading the Group's cloud initiatives. We've already seen success in the Australian market on this front through our cloud asset, BlueFire. Our clients are increasingly expressing more and more interest in starting their own journey to cloud services. As a Group, we believe the time is right to place greater focus on this fast-developing space, and significantly increase our offerings and activities."

Nola will also continue to retain executive oversight for Dimension Data's businesses in the Australian region.

Rodd Cunico, Dimension Data's Southern Region Manager for the past decade, succeeds Nola as CEO Dimension Data Australia, with specific responsibility for Dimension Data's Systems Integration business within the region. Nola and Cunico assume their new responsibilities with immediate effect.

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Note to editors

BlueFire has been operating for over 12 years, and is Australia's original and most progressive managed and cloud IT services company and it offers an unrivalled suite of services and expertise across the Asia-Pacific region. The company enables IT integrators, telecommunications service providers and independent software vendors (ISVs) to rapidly take to market the broadest range of cloud services to their customers.

About Dimension Data

Founded in 1983, Dimension Data plc is an ICT services and solutions provider that uses its technology expertise, global service delivery capability, and entrepreneurial spirit to accelerate the business ambitions of its clients. Dimension Data is a member of the NTT Group. www.dimensiondata.com