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DIMENSION DATA RELEASES ITS ANNUAL LIST OF IT PREDICTIONS

London, United Kingdom, 16 December – [Dimension Data](#), the global ICT solutions and services provider, has released its top IT predictions for the next 12 months, and digital transformation is high on the corporate agenda.

According to Ettienne Reinecke, Dimension Data's Group Chief Technology Officer, social, mobile, cloud, data analytics, Internet of Things, and bimodal IT have been on the IT agenda for a while, and we will see activity in this space speed up in the coming year. This will likely divide IT functions and teams in organisations worldwide, as IT battles to deliver on business expectations. But, he asks, where do organisations prioritise their budgets and resources?

"All of these trends and technologies serve a larger purpose: enabling organisations around the world to change their business models and digitise their operations for speed to market, competitive advantage and client and employee experience."

Reinecke said the digital enterprise becomes reliant on IT transformation in four key areas of infrastructure:

- **[Digital infrastructure: it's all about understanding your data ... and how to exploit it.](#)**
The role of data has fundamentally changed. For many years, data centre professionals would concentrate much of their time and energy on things like storage drives and backups, and how best to perform tasks such as replication and de-duplication. Then, the primary focus was reducing the cost of managing data. Now, that's all changed. Today it's all about honing your ability to exploit data and finding ways to turn it into business value.
- **[Hybrid cloud: private cloud adoption will increase in 2016](#)**
The next twelve months will see an increase in private cloud adoption, as savvy IT decision-makers with a 'cloud first' strategy move to adopt new managed private cloud offerings with consumption-based commercial models.
- **[Workspaces for tomorrow: work behaviours will be shaped more radically by social media in 2016](#)**
Much of social collaboration is enabled by consumer-focused tools. Technologies such as Facebook, Twitter, LinkedIn, Foursquare, and many others have given rise to robust and business-oriented counterparts that offer audio, video, file-sharing, and workflow integration. These technologies encourage the creation of communities; living, working, shopping, and interacting 'out loud'; sharing ideas; easily finding people and information; collaboration; and faster decision-making. These behaviours will make their

way into more and more organisations in 2016, allowing end users to work together seamlessly from different geographies, and at different times of the day.

- **Cybersecurity: high-profile security breaches are set to continue in 2016, and more executives will become the targets of hackers**

The slew of high-profile security breaches that took place in 2015 are set to continue in 2016. And the disturbing new trend of 'whaling' will see hackers target senior executives with ransomware, demanding money or using their information fraudulently. In addition, forensics will play a major role in the cybersecurity space in the next 12 months.

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About Dimension Data

Founded in 1983, Dimension Data plc is an ICT services and solutions provider that uses its technology expertise, global service delivery capability, and entrepreneurial spirit to accelerate the business ambitions of its clients. Dimension Data is a member of the NTT Group. www.dimensiondata.com.