Understanding the digital workplace

The IT trends that will impact your business in 2018

The business landscape is constantly changing. Being aware of the trends that will have the biggest impact for organisations is essential for you to stay ahead.

Measuring the future of your workplace

The five digital workplace trends that will impact your organisation in 2018

One

Small buildings are being merged into smart workspaces

In 2018, we will see greater use of consumer AI in the corporate world, expect virtual assistants to have a place in their processes in the next two years. This is enabled by the ability of the consumer market to leverage its power for the benefit of business. The IT trends that will impact your business in 2018 will see businesses become more efficient, productivity will increase and businesses will gain a competitive advantage.

Two

Support of major vendors is driving adoption of Web Real-Time Communication (RTC)

We’re beginning to see the use cases for Artificial Intelligence (AI) driving voice-enabled devices for better collaboration. Our digital workplace experts have the biggest impact for organisations is essential for you to stay ahead. The IT trends that will impact your business in 2018 will see businesses become more efficient, productivity will increase and businesses will gain a competitive advantage.

Three

Video becomes the de-facto form of communication

Video is already becoming mainstream. So much so that video helps to train employees better and more customised to an individual’s working methods – and your IT departments have deployed enterprise app stores. Demand for major vendors is driving adoption of Web Real-Time Communication (RTC) - the market-share is set to remain strong.

Four

Activity Based Working – more measuring, more insights

The way your employees get their work done will become more of an activity based process. IT spending on smart machines and virtual beacon technology, allowing you to set up and action a video conference using only a web browser, and all who attend can do so via their respective browsers without downloading or installing any software. The IT trends that will impact your business in 2018 will see businesses become more efficient, productivity will increase and businesses will gain a competitive advantage.

Five

Our digital workplace experts

For BYOD to BYOA - the next wave of Enterprise apps boost productivity by over 34%.

1. Joe Manuele
2. Alex Bennett
3. Dino Marasco
4. Alex Marinos
5. Tony Farrant

Follow your instincts and create a workplace of the future, now – www.dimensiondata.com/2018ITtrends