



Edge to fans:

data and insight power the Tour de France and Tour de France Femmes avec Zwift

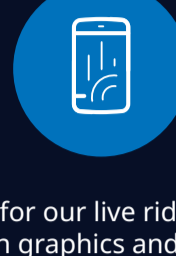
dimension data an NTT company

Giving a new generation of fans and followers a closer view of the action



We're proud to be the Official Technology Partner of the Tour de France and Tour de France Femmes avec Zwift. Our technology helps to create a thrilling digital experience for fans and followers of the race, lifts the profile of the women's race and brings all fans closer to the action.

[Watch the video](#)



Look out for our live rider tracking, television graphics and predictive analytics on social media and mobile screens around the world.

[Learn more](#)

Data Hub in South Africa, supporting the Tour de France

All the raw data gathered from tracking devices (involving several service providers during the men's and women's races) is fed to a data truck and also passed on to our Johannesburg-based data hub, staffed by the Middle East and Africa team. The team applies machine-learning models developed by data scientists and cycling specialists that learn from previous years' race data to improve the insights they deliver by analyzing the latest raw data. Fully or partly processed data is then sent to broadcasters, commentators, race officials and the race website, among others

[See more](#)

All you need to know about this year's races

Tour de France men's event

- Date:** 1 - 23 July 2023
- Total Distance:** 3,404km
- Stages:** 21 stages
- Number of riders:** 22 teams of 8 riders



LÉGENDE / THE KEY
 Grand Départ
 Ville de site départ
 Ville de site arrivée
 Point d'arrêt de site
 Stage
 Arrivée finale
 Etape en ligne
 Etape
 Ckm. Individuel
 Individuel contre la montre

[letour.fr](#) @LeTour #TDF2023

Tour de France Femmes avec Zwift

1	ORIGNY EN JUILLET - SUNDAY 23 JULY	124 km
2	CLERMONT-FERRAND - CLERMONT-FERRAND	188 km
3	CLERMONT-FERRAND - MAURIAC	188 km
4	MAURIAC - CLERMONT-FERRAND	187 km
5	COLONGES-LA-ROUSSE - MONTIGNAC-LASCAUX	177 km
6	CAHORS - RODEZ	177 km
7	RODEZ - RODEZ	126 km
8	RODEZ - RODEZ	122 km
9	ALBI - BLAGNAC	122 km
10	ALBI - BLAGNAC	90 km
11	LANNEMEZAN - TOURNAYLET-BAGNERES-DE-BIGORRE	90 km
12	TOURNAYLET-BAGNERES-DE-BIGORRE - TOURNAYLET	22 km
TOTAL AVALANT HOMOLOGATION		956 km

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 Etape
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 Individuel contre la montre

Date: 23 - 30 July 2023

Total Distance: 956km

Stages: 8 stages

Number of riders: 22 teams of 7 riders

The biggest moments in data and unique insights across both races

Follow all the action

Race Center

Our official live-tracking platform

[Follow the Tour de France](#)

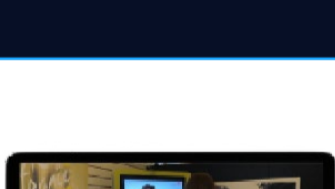
[Follow the Tour de France Femmes avec Zwift](#)

LeTourData

Our data-driven storytelling platform

[Follow @LeTourData](#)

We're helping to take women's cycling to the next level. Watch out for the best digital coverage of a women's cycling race.



Meet Marianne

Kiosks hosting our digital human, Marianne, will be installed in the NTT DATA Tech Truck and in VIP areas in the race villages. Marianne will incorporate basic and real-time race data along with a new ChatGPT integration this year.



Fantasy League

Play the game for both races and pit yourself against the NTT DATA machine predictor.

[Play Tour de France Fantasy League](#)

[Play Tour de France Femmes avec Zwift Fantasy League \(coming soon\)](#)

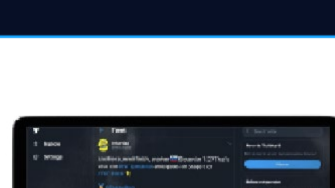


Strava Clubs

Compare yourself to the pros on the Tour de France and Tour de France Femmes avec Zwift Strava clubs and keep an eye out for Strava stories on the broadcast and @letourdata.

[Visit Le Tour Club](#)

[Visit Le Tour Femmes club](#)



Media wall

Near-live digital insights into the race on-site in the official villages of the Tour de France and Tour de France Femmes avec Zwift.

NTT acquired Dimension Data in 2010, globally rebranding Dimension Data to NTT Ltd. in 2019, keeping the Dimension Data brand in MEA.

Following the announcement last year of the integration of NTT Ltd. and NTT DATA to create a USD 30 billion IT services powerhouse, our technology partnership with both the Tour de France and Tour de France Femmes avec Zwift now falls under the NTT DATA brand. Our purpose is to transform businesses for success, disrupt industries for good and shape a better society for all. As a proud member of the NTT family and Tour de France delivery team, Dimension Data delivers the advanced data analytics part of the NTT solution, out of our Johannesburg data hub.

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Visit our [Tour de France webpage](#) for more information