

# Protect the rhino by tracking people

If you believe you can do anything,

we're here to help you do it.

## Connected Conservation

A pilot project in a private game reserve in southern Africa

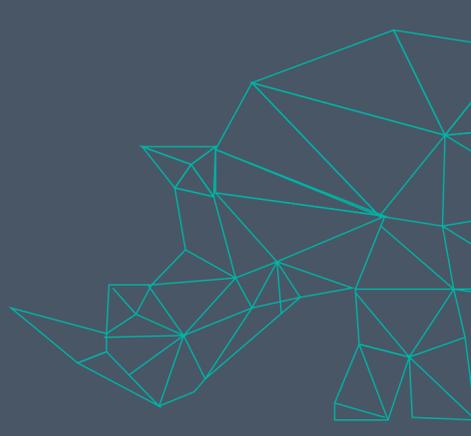
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### Why did we get involved?

- We're passionate** about protecting our wildlife heritage for future generations
- We believe** technology can solve critical environmental challenges
- We collaborate** with the best partners in the business, such as Cisco, to achieve our ambitious goal

### Why create a safe haven for rhinos?

- Wildlife**  
They're part of our proud African heritage
- Social**  
They stimulate job creation in communities
- Economic**  
They attract tourists and investment
- Environmental**  
They anchor the ecosystem for other animals and plants



### Challenges of the environment

- Manual security process
- Basic access control
- Remote location
- Lack of basic IT infrastructure
- Limited communication

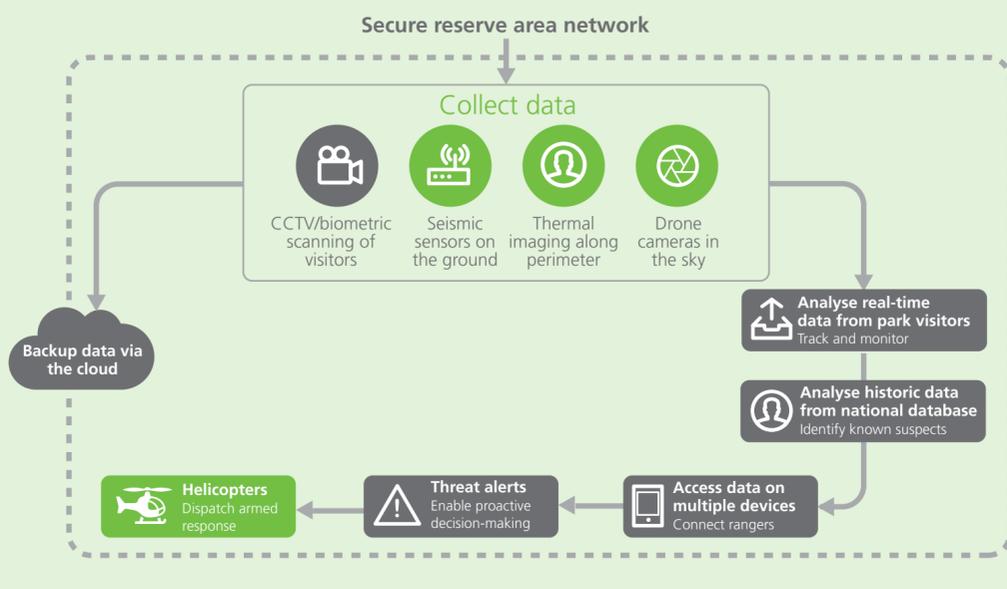
### Transformative Technology transforming conservation

- Digital infrastructure**  
Data and analytics  
Digitising and analysing the entry and exit information of people visiting the park
- Hybrid cloud**  
Automatic backup  
Backing up data in real-time, to ensure uptime
- Workspaces for tomorrow**  
Multiscreen communication  
Keeping rangers connected across multiple devices in all areas
- Cybersecurity**  
Secure network and data flow  
Eliminating the risk of information falling in the wrong hands

Designing and implementing the solution through professional services; operating the solution as a managed service; using the cloud for data analysis and backup

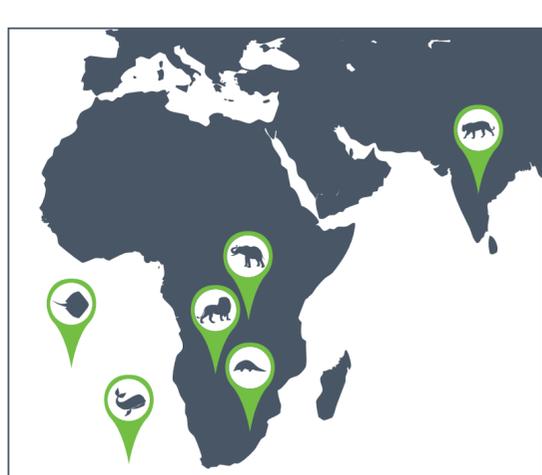
### How technology will help

We don't track or disturb the animal. We monitor the movement of people.



### What the future holds for Connected Conservation

Technology has the potential to save more endangered animals, in more geographies.



- Lions
- Elephants
- Tigers
- Whales
- Pangolins
- Rays

### Our technology in action

[Watch video](#)

