



DIMENSION DATA ACQUIRES A MAJORITY STAKE IN E2Y TO STRENGTHEN GLOBAL DIGITAL COMMERCE CAPABILITIES

London, UK – 19 June 2018 – [Dimension Data](#) today announced the acquisition of a majority of [e2y](#), an award-winning digital commerce consultancy with a track record for executing state-of-the-art business transformation projects to its global clients, for an undisclosed sum.

The move will strengthen Dimension Data's [Digital Business Solutions](#) portfolio, by adding digital commerce capabilities. e2y is an expert in advising, implementing and supporting clients on numerous digital commerce platform solutions. This adds a complementary set of skills to Dimension Data's core value proposition around systems integration, managed services and specifically in this area providing services that add to digital infrastructure consulting and services proposition.

Scott Gibson, Group Executive for Digital Business Solutions at Dimension Data said, "With the future of commerce being firmly focused on the experience of trading online, and our Digital Business Solutions portfolio centered on driving innovation for our clients, our investment in e2y will bring our clients closer to their customers on these advanced commercial platforms. It will also help us continue to guide our clients along their business transformation journeys. The strength of e2y in the UK and Europe, combined with Dimension Data's presence in the Middle East and Africa, the Americas and Asia Pacific, will open up new markets for our clients to leverage a truly compelling digital commerce solution".

Laurent Christen, CEO for e2y added, "The digitisation of goods and services disrupts established business models and existing value chains, enabling new models to emerge. e2y is a pioneer in digital innovation for commerce and marketplaces. We deliver solutions for our clients aiming to improve their customer experience and achieve growth. We're excited to be joining forces with Dimension Data to help our clients benefit from enhanced digital commerce capabilities and transform their businesses".

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About Dimension Data

Founded in 1983, Dimension Data is a USD 8 billion global leader in designing, optimising, and managing today's evolving technology environments. This enables its clients to leverage data in a digital age, turn it into information, and extract insights.

Headquartered in Johannesburg, Dimension Data employs 28,000 people across 47 countries. The company brings together the world's best technology provided by market leaders and niche innovators with the service support that clients need for their businesses – from consulting, technical, and support services to a fully-managed service.

Dimension Data is a proud member of the NTT Group.

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