dimension data

frucor SUNTORY

New Zealand | Manufacturing | Digital Infrastructure & Hybrid Cloud

Frucor Suntory set for digital journey with *consolidated application estate*

At a glance

Which services?
- Public IaaS
- Managed Cloud Platform
- Managed Hosting
- Cloud Services for SAP
- Business Continuity and Disaster Recovery

Which technologies?
- SAP HANA
- Managed Cloud Platform
- Managed Hosting

Which partners?
- RealTech
- Dell EMC

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Gavin Sharkey, Frucor Suntory's Group Digital Strategy and Planning Manager

Why Frucor Suntory needed a consolidation project to launch digital aspirations

Frucor Suntory had mission-critical SAP and non-SAP business applications distributed across two countries and seven locations leading to inconsistent user experience. Migration of SAP applications to the cloud and consolidation of their application estate was a start.

Read more

How Dimension Data consolidated Frucor Suntory's application landscape

Applications were consolidated onto Dimension Data's cloud platforms in New Zealand and Australia. The migration was seamless, with zero downtime in transitioning.

Read more

What a consolidated infrastructure means for Frucor Suntory

Frucor Suntory has drastically reduced operational and WAN costs. Reduced latency brings a marked improvement in the overall user experience. Budget savings and an innovative commercial model allows the company to self-fund current and future digital transformation projects.

Read more

Case study

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Beverage manufacturer, Frucor Suntory, has offices in New Zealand and Australia. The company has a growing portfolio with more than 30 brands and beverages including the iconic 'V' energy drink.

A key objective for Business Technology, Frucor Suntory's internal IT organisation, is to lay the foundation for a digital-ready future: one that brings Frucor Suntory closer to the consumer and seamlessly integrates insight with business.

This started with the consolidation of applications to a primary site in New Zealand, a secondary site for business continuity in Australia and migrating SAP / non-SAP workloads to the cloud.

Bringing applications closer to the actual users helped reduce latency, improve user experience and drastically reduce costs of operating multiple sites.

Frucor Suntory is reinvesting savings into their digital roadmap.

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The first phase was to migrate SAP workloads from a cloud provider in Australia to Dimension Data's Managed Cloud Platform™ in New Zealand. SAP business applications are mission-critical to Frucor Suntory and drive manufacturing, shipment and supply, product sales and invoicing.

Frucor Suntory and Dimension Data formed a joint onsite project team that is agile, responsive and mandated to get things done. Extensive planning and a common agreement on the roadmap helped set expectations on both sides.

Dimension Data utilised its globally distributed team across time zones and turned around the project deliverables efficiently. We started with the migration of the SAP testing and development environment first followed by the production cutover a month later.

Gavin Sharkey, Frucor Suntory's group Digital Strategy and Planning Manager explains, 'We were heavily reliant on Dimension Data's expertise. Over the cutover weekend, everything went like clockwork. The employees didn't know anything about the transition. On Monday morning, operations continued as usual.'

What a consolidated infrastructure means for Frucor Suntory

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Frucor Suntory has reduced operational costs due to the consolidation of their sites, as well as reduced WAN costs. They have enough savings in their budget to self-fund current and future digital transformation projects in line with their three-year 'Digital for Growth' roadmap.

Frucor Suntory's digital strategy outlines how they want to use technology to create a better experience for consumers and customers. Examples include using predictive analytics to better forecast consumption trends and demand, open up more efficient channels and ensure a robust backend system to cater to these requirements.

Every minute of downtime has a direct financial impact on the business. Greater control over their application estate now helps Frucor Suntory turn-around service management tickets quicker. Added to this, is a 12x faster recovery timeline for business critical applications.

Technology accelerates digital business

‘Now we're quite far down our digital transformation programme. We are utilising our information better, enabling us to make better-informed decisions, providing improved customer service and ultimately optimising the way we work.’
Gavin Sharkey, Frucor Suntory's Group Digital Strategy and Planning Manager

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